

*Beyond Earth*®  
ICONS OF FAITH



## FROM GREETING CARDS TO ICONS

First as a means to support his impoverished family, Eyvind Earle's Christmas greeting cards would become, incredibly, one of his most successful artistic endeavors. Painstakingly silkscreened from oil paintings, the cards – more than 800 in total – portray a wide variety of seasonal and holiday themes such as landscape, traditional, whimsical, and religious subjects. Originally available through only the most upscale stationers and retailers, Earle's boxed Christmas card sets sold in the millions. Today an original, hand-screened and signed card can fetch substantial sums at auction.

PAMP is honored to be the first mint and precious metals fabricator to celebrate the art of Eyvind Earle through the art of precision, fine minting. And it is to Earle's magnificent Christmas cards celebrating the birth of Jesus Christ that PAMP first turned when creating this premier, three-coin edition.

## DESIGN, TECHNIQUE & PRESENTATION

Characterized by a unique, rectilinear shape, each coin of this exclusive edition perfectly frames an iconic Eyvind Earle design. Faithful to the last detail of the original artwork, the coins are finely minted in sharp, two-dimensional relief, allowing designs to remain true to Earle's signature use of flat, graphic forms.

Critics and fans of Earle's artwork unanimously praise his unconventional use of vivid color, including brilliant shades of azure, lapis, scarlet and chartreuse. To authentically reproduce those extraordinary shades, PAMP perfected and employed a high-definition coloring technique so accurate that even Earle's beloved gilt tones are impeccably matched in 'virtual gold.' The use of rich, illuminated colors and intricate, textile-like patterns recall ancient religious icons, and when presented together the three silver-proof coins form a spectacular triptych that unquestionably marks this collection as fine art.

Indeed, each coin bears Eyvind Earle's world-famous signature – the essential hallmark of authenticity.

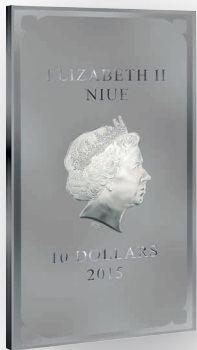


**Left:**  
Evangelists  
Matthew and Luke with Angel



**Center:** Madonna and Child  
**Right:** The Magi

**The Coins:** The Birth of Christ  
This officially licensed, three-coin set is available within a specially designed presentation box that when open functions as an easel-like display case. The box's opulent crimson and gold pattern derives from an original Eyvind Earle textile design. Story cards and Certificate of Authenticity included.



Obverse

### Technical Specifications

Metal: Silver 999  
Issuing Country: Niue  
Face Value: 10 Dollars  
Weight: 50g  
Dimensions: 35.4mm x 65mm  
Quality: Proof-like

## SPECIAL EDITION PENDANT-COIN

### Madonna and Child

Adapted from one of Earle's Christmas cards similar to the collection's central coin and also titled *Madonna and Child*, this exquisite circular pendant in fine silver offers collectors an inspiring keepsake opportunity, whether for the self, or as a gift to others. A wave-like border surrounds the pendant-coin, calling to mind the Madonna's ancient epithet of Stella Maris – Star of the Sea.

A fine silver bale is included, as is a detailed Certificate of Authenticity. Beautifully presented within a gallery box designed exclusively for the Eyvind Earle **Icons of Faith** Collection.



### Technical Specifications

Metal: Silver 999  
Weight: 10g  
Dimensions: ø 25mm  
Quality: Proof-like

## A FIRST-EVER PAMP EXCLUSIVE

**Icons of Faith** is an exclusive collection of legal tender coins in a continuing series of 3-coin sets featuring the distinctive Modernist artwork of renowned American painter, illustrator, designer and animator **Eyvind Earle** (1916-2000).

Officially authorized by **The Estate of Eyvind Earle**<sup>®</sup>, the Icons of Faith collection presents some of Earle's most sublime artwork, adapted from his luxurious and successful Christmas card series that spanned nearly his entire professional lifetime.

Defined by Earle's pioneering, mid-century Modernist approach, each coin is in fact a modern-day religious icon that reinterprets Gothic and Renaissance art in breathtaking jewel-tone colors and patterned combinations that are hallmarks of Earle's signature style.

## EYVIND EARLE A Modernist Master

Considered one of America's leading Modernists, Eyvind Earle enjoyed a prolific career spanning 70-years and a multitude of genres, placing his reputation, influence and collectability on par with the likes of Norman Rockwell, with whom Earle's work was frequently exhibited. Today, Eyvind Earle's paintings, serigraphs and sculptures distinguish private collections and the permanent collections of leading museums, including the **Metropolitan Museum of Art** in New York.

Though widely collected for his color-drenched and graphic landscapes of a style he defined as 'designed realism,' Earle is perhaps best known as the only artist to whom Walt Disney entrusted total creative direction of a feature animated film – the groundbreaking 1959 masterpiece ***Sleeping Beauty***<sup>™</sup>. In fact, during his 10-years at the Disney<sup>®</sup> Studios, Earle lent his inimitable talents to several films, including ***Peter Pan***<sup>™</sup>, ***Lady and the Tramp***<sup>™</sup>, and the Oscar-winning animated short ***Toot, Whistle, Plunk and Boom***<sup>™</sup>. But it is his role as the artist whose innovative vision transformed *Sleeping Beauty* not only into a landmark film but also a stunning testament to animation-as-art that made Eyvind Earle a legend.



To discover more  
about Eyvind Earle  
and his artwork,  
please visit:  
[eyvindearle.com](http://eyvindearle.com)  
[gallery21.com](http://gallery21.com)

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